

SOHAIL JAFRI
Full Stack Developer
Mumbai, MH, India

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PROFESSIONAL EXPERIENCE (4+ YEARS)

WEBENTIC PVT LTD | *Lead Software Developer*

Oct 2021 - Present | Mumbai, MH, IN

- Led e-commerce and CRM solutions development by employing **agile methodologies** for project management
- Utilized **data analytics** to drive feature enhancements and introduce value-added services, resulting in **120% business growth**
- Build **analytical dashboards** powered by **MySQL queries** for real-time tracking of sales performance and productivity metrics.
- Oversaw **AWS Docker** infrastructure and **security protocols** for seamless operations.
- Engineered sales tracking tools and **middleware** solutions to enhance **data security** and deliver **actionable insights**.

APPVENT LLP | *Full Stack Software Developer*

Apr 2020 - Oct 2021 | Mumbai, MH, IN

- Developed an ERP system using **GraphQL, Next.js, Node.js, and MongoDB** for seamless manufacturing to distribution management.
- Implemented **real-time notifications with Socket.io** and email notifications via Postmark.
- Designed and deployed an e-commerce app for homemade candles with custom **integrations with Amazon and Flipkart**.
- Implemented personalized opt-in and opt-out **notification system** using browser **Web Push APIs**, alongside Mailjet integration for email functionality.
- Created **SEO-focused** tools to generate and submit pages daily to **Bind** and **Google indexing APIs** for enhanced search engine visibility.

PROJECTS

GPA CALCULATE & MATH CALCULATOR

gpacalculate.com | mathscalculators.com

Implemented programmatic SEO techniques using cron jobs and **SSG and SSR** to generate new problem pages daily for each calculator, resulting in improved relevance and SEO ranking.

SELCO PHARMA

selcopharma.com

Migrated the selcopharma codebase from **PHP** to **Next.js + Express.js**, resulting in improved conversion rates attributable to **reduced load times** and **zero downtime**, effectively addressing major pain points.

CHAKRA FRAMER

chakraframer.com

Code snippets based on **Chakra UI** and **Framer Motion** with mind-blowing animation and transitions for cards, backgrounds, buttons, and a lot more.

TECHNICAL SKILLS

Typescript, GraphQL, OpenAI Integration, MongoDB, MySQL, Node.js, Express.js, Sanity CMS, Next.js, AppWrite, Git, Tailwind CSS, Chakra UI, Sass, Sockets, PrimeReact, Styled Components, AWS, Vercel.

EDUCATION

BACHELOR OF ENGINEERING (IT) | CGPA: 3.2/4

Dec 2020 - May 2023 | Mumbai, MH, IN

AWARDS

- AWS Cloud Practitioner: [Link to Certificate](#)
- Open Source Contribution: [Hacktoberfest 2023](#)
- SQL (Advanced): [Link to Certificate](#)
- Problem Solving (Intermediate): [Link to Certificate](#)

SOCIALS

- GitHub: [@thesohailjafri](#)
- Twitter: [@thesohailjafri](#)
- Dev To: [@thesohailjafri](#)
- LinkedIn: [@thesohailjafri](#)